



**Downtown Downey Improvement Association
Interim Board of Directors
4th Floor Training Room, 8255 Firestone Blvd
Thursday, July 25th 2019 - 9:00 a.m.**

AGENDA

1. **Call to Order & Introductions:** President Jorge Villa

2. **Approval of July 2nd, 2019 Minutes** *Action Item*

3. **Community Announcements, public comment:**
 - a. City projects – Jessica Flores
 - b. Other

4. **Committee Reports:**
 - a. **(Organization Committee) – Jorge Villa**
 1. Financial report- Alicia Barrera
 2. Office space for Maintenance employees, 1st Presbyterian church

 - b. **(DISI Committee) – Alexis Suarez, Maurice Casaus**
 1. Recommendations on district name *Action Item*
 2. Recommendation on district colors *Action Item*
 3. Recommendation on district logo *Action Item*



c. *(Sidewalk Operations) – Oscar Ramos, Jessica Flores*

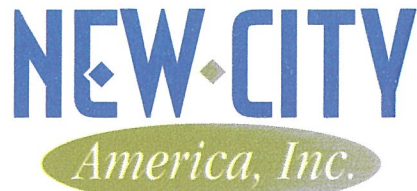
- 1. Maintenance contractor started date – July 15th;
- 2. City contracts on cleaning and pressure washing, how to proceed
- 3. City selected security contractor

5. Other

6. Next Meeting: _____

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at City Hall and the meeting location designated for the Board meeting. Action may not be taken on items not identified as such and posted on the agenda. Meeting facilities may be accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Monica Montes at 888 356-2726 at least 48 hours prior to the meeting. For more information on the upcoming Interim Board of Directors meeting, please call Monica Montes at 888 356-2726.



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**Downtown Downey Improvement Association (CBD)
Interim Board of Directors Meeting
4th Floor Training Room, 8255 Firestone Blvd
Tuesday, July 2nd, 2019, 2:00 p.m.**

Present: Alicia Barrera, Jorge Villa, Maurice Casaus, Mario Trujillo, Ante Trinidad

Absent: Oscar Ramos, Alexis Suarez, Jessica Flores, Maurice Patterson

Guests: Charlene Roche, Mario

Staff: Marco Li Mandri

MINUTES:

<i>Item</i>	<i>Discussion</i>	<i>Action Taken?</i>
1. Introductions	Jorge Villa, President, called the meeting together at 2:10 for the meeting of the DDIA, the Interim Board for the CBD management corporation. Introductions were made.	No action taken
2. Approval of the February 26th, 2019 Interim Board minutes	The minutes of the April 2nd, 2019 Board meeting were reviewed	Mario moved and Jorge seconded approval of the April 2nd, minutes. The minutes were approved by consensus
3. Update from the City	Mario mentioned new restaurants that were opening in Downtown. The Avenue Theatre closed and will become a new restaurant. The City Council approved public art projects in Downtown	No action taken



<p>4. Committee Reports: (Organization/Executive Committee)</p> <p>a Financial Report</p> <p>b. Office space for maintenance employees</p> <p>c. Annual assessment increase consideration</p>	<p>a. Alicia produced a financial report which was passed out to everyone. The Financial report format and expenses were reviewed. Discussion followed. Marco stated that he must work with Jessica to figure out the final payment of assessments and any delinquencies. The financial review was approved by consensus.</p> <p>b. Marco passed out a proposal from Downey First Presbyterian Church offering office space for the maintenance crew, plus two parking spaces for \$850 per month on a one-year lease. The maintenance program cannot roll out until we have a launching area. The facility is older but centrally located.</p> <p>c. Marco reported that the Management District Plan provides for an annual increase not to exceed 5% per year. The Board is the entity who decides if that will occur. The Board can elect no increase or anything up to 5%, but they should decide and put in the in minutes. Discussion followed</p>	<p>a. No action taken.</p> <p>b. Maurice C. moved and Mario seconded approval of the lease for one year, at \$850 per month with the First Presbyterian Church. There are provisions for annual increases. The motion was approved unanimously.</p> <p>c. Maurice C moved and Mario seconded that no increase be implemented for fiscal year 20. The motion was approved unanimously.</p>
<p>(DISI Committee)</p> <p>a. District Naming options</p> <p>b. District colors</p> <p>c. District logo</p> <p>d. Uniforms</p>	<p>a. The DISI Committee has met 3 times and has come up with a proposal (s) for naming Downtown. This name has been somewhat controversial. After discussion, a series of names were proposed:</p> <p>Maurice moved and Ante seconded naming the district "Downtown Central District". The motion failed due to a lack of majority support;</p> <p>Mario moved to name Downtown the "Downtown Downey District", 3D, Alicia seconded the motion. The motion failed due a lack of majority support.</p>	<p>a. No action taken</p>

	<p>Marco suggested that at the next meeting, people come up with ideas and we have a joint DISI/Board meeting and decide on this when at least 7 of the 9 Board members are present so we don't reverse decision in the future. He stated that we MUST have a name because we cannot brand the area nor create a website without an agreed upon name.</p> <p>b. The district colors were approved as sky blue and orange</p> <p>c. The discussion on a district logo was postponed until we had an agreed upon name</p> <p>d. Marco then reported that the Board needed to determine how to brand the pending roll out of the maintenance workers because they needed to be identified with the DDIA. After discussion, it was decided that for the interim, we would have the vest read "<i>Downtown Downey Improvement Association</i>".</p>	<p>b. Maurice moved and Jorge seconded using the colors sky blue and orange once we get a name chosen. The motion was approved unanimously</p> <p>c. No action taken</p> <p>d. Maurice moved and Jorge seconded branding the maintenance crew as Downtown Downey Improvement Association</p>
<i>(Sidewalk Operations)</i>	<p>Marco stated that now that we have an office for lockers, check in and equipment, the maintenance crew will be starting on Monday July 15th.</p>	
Next Meeting	<p>The next meeting of the interim Board of the DDIA will be held on Thursday, July 25th at 9:00 a.m. at 8255 Firestone Blvd, 4th Floor Conference Room.</p>	

Minutes taken by Marco Li Mandri, Interim Administrator